

# GDPR Commitment Statement

## General Data Protection Regulation

The General Data Protection Regulation (GDPR) is a new European data protection law coming into force on 25 May 2018 which will harmonise the law regarding the personal data of individuals in the EU. News UK is firmly committed to complying with the GDPR and to achieve this we have invested in a GDPR Transformation Programme that reinforces and extends our existing policies and procedures on data protection. As part of our group-wide Transformation Programme we have:

- Refreshed our current data protection policies, roles and accountabilities and created a News UK Data Governance Committee
- Confirmed our cyber security measures continue to be robust and fit-for-purpose
- Ensured we have up-to-date records of any personal data that we hold
- Designed a process for allocation of responsibilities between us and our business partners
- Reinforced our policy on protecting personal data when we design new processes and ways of working

## What does this mean for our audiences?

We are committed to handling personal data responsibly and compliantly. The News UK Privacy Policy at [www.newsprivacy.co.uk](http://www.newsprivacy.co.uk) and Unruly's Privacy Policy at <https://unruly.co/privacy/> explain what personal data we collect, the purposes we use it for and how it is being protected.

## What does this mean for our staff?

We are committed to ensuring that all of our staff are supported in their work and confident that their information will be treated with respect. To achieve this we do need to collect and hold personal data about our workforce – including information about health, wellbeing and personal contact details.

## What does this mean for our business partners?

We are committed to ensuring that all business partners that we work with achieve the same standards of data protection practices that we set ourselves. We will work with our partner companies to ensure that any personal data they are using on our behalf is processed fairly, lawfully and transparently.